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Market Insights Q2 2021 Earnings Roundup

August 2021

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Q2 2021 Earnings Season Update

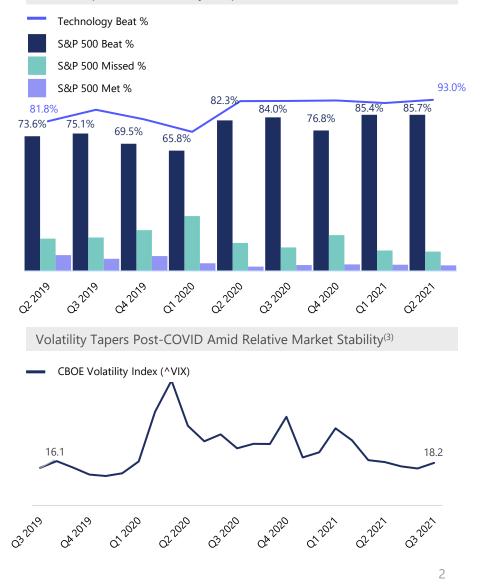
What is Driving the Market this Season?

Q2 2021 Earnings Roundup – Market Commentary and Insights

- EPS and revenue have surpassed analyst expectations with 85.7% of companies beating their revenue estimates, up from 73.6% in Q2 2019
 - 79.8% of S&P 500 companies have reported Q2 2021 results
 - 96.8% of Technology companies have beat EPS estimates
 - The Big Five Tech firms generated \$842 million in total daily profit⁽¹⁾
 - S&P 500 profit margins are at the highest level since the metric was initially tracked in 2008⁽²⁾
- Easy monetary policy has reduced the costs of capital, perpetuating equity valuations and creating positive feedbacks incentivizing equity issuance
 - Over \$225 billion in R&D and CapEx spending across the S&P
 500 Technology companies in the past 12 months
 - New premium levels are being achieved for M&A transactions deemed to be high quality and/or transformative acquisitions
- Although volatility spiked at the beginning of COVID, it has since returned to pre-pandemic levels, creating a window of stability for capital markets
 - Record YTD IPO and SPAC issuances of 1,307 and 420, respectively

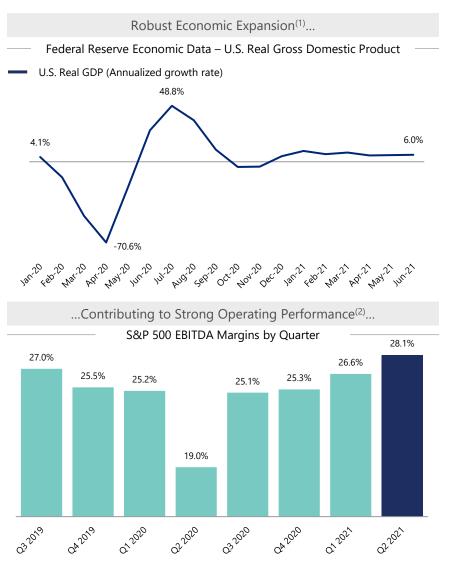
Includes: Apple, Alphabet, Facebook, Microsoft and Amazon
 Per FactSet
 As of August 13, 2021
 Source: CapitalIQ

S&P Companies Consistently Outperform Revenue Estimates

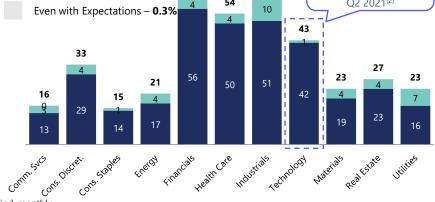


Earnings and Growth Booming Amid Recovery

S&P 500 Companies Continue to Exceed Already-Elevated Performance Expectations Despite a Growing Inflation Debate



...Driving Revenue Performance at Scale... Revenue Company O2 2021 YoY % Change Surprise % (\$ in billions) \$81.4 **a** 36.4% **1**1.0% Alphabet \$61.9 61.6% 10.4% \$29.7 55.6% 4.3% Microsoft \$46.2 21.3% **4**.2% amazon \$113.1 🔺 27.2% **T** 1.7% Total \$332.3 **40.4% 5.6%** ...Demonstrated in Record Positive EPS Surprises⁽³⁾ Beat Expectations – 85.4% 97.7% of S&P 500 tech companies beat 62 Below Expectations - 13.3% 60 EPS expectations for Q2 2021⁽²⁾ 54 10 Even with Expectations - 0.3% 43



(1) Annualized Brave-Butters-Kelley Real Gross Domestic Product, annualized percent change from preceding period, monthly

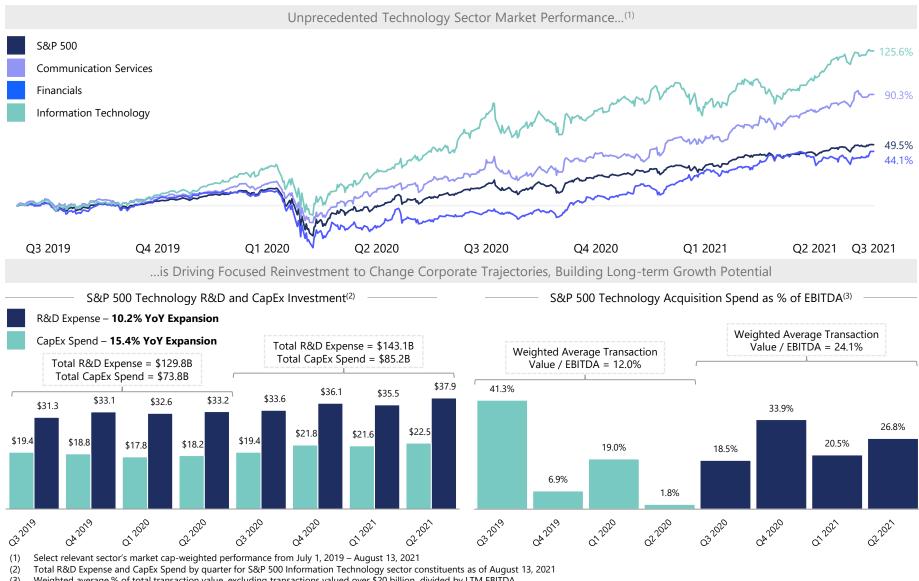
(2) Average EBITDA Margins across all S&P 500 constituents by quarter as of August 13, 2021

(3) Based on 399 constituents of S&P 500 that had reported CY Q2 2021 financials as of August 13, 2021 Sources: CapitallQ, FRED, Trading Economics, FactSet

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Performance has Unlocked Spending

Technology Sector Investment and Spending Significantly Increasing



(3) Weighted average % of total transaction value, excluding transactions valued over \$20 billion, divided by LTM EBITDA

Source: CapitallQ Note: \$ in millions

Software & Technology Market Performance

Top and Bottom Five Q2 2021 EPS Performances

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Company ⁽¹⁾	Software Sub-Sector ⁽²⁾	EV / R	EV / Revenue		Q2 2021 Surprise %		% Price Change	
		2021E	2022E	Revenue ⁽³⁾	EPS ⁽³⁾	YTD ⁽⁴⁾	Announced ⁽⁵⁾	Week High
Top Five Performer	S							
🗿 shopify	Commerce & Supply Chain	41.49x	31.10x	▲ 6.6%	1 33.3%	▲ 36.0%	▲ 27.2%	93.2%
TriNet	Human Resources & Labor	4.82x	4.35x	4 27.8%	4 92.6%	1 4.6%	1 1.9%	91.2%
AMERICAN EXPRESS	Payments	3.63x	3.22x	▲ 6.8%	1 72.8%	▲ 39.3%	4 .5%	94.6%
86	Industrial & Manufacturing	2.25x	2.11x	▲ 1.7%	▲ 66.7%	▲ 23.6%	▼ 5.7%	91.1%
Five9	Communication & Collaboration	24.08x	20.51x	▲ 8.5%	▲ 64.3%	▲ 7.3%	4 28.6%	97.6%
Average		15.25x	12.26x	10.3%	▲ 85.9%	4 24.2%	13.3%	93.5%
Bottom Five Perfor	mers							
Yandex	Marketing & Advertising	5.68x	4.23x	4 .3%	▼ 49.5%	▼ 0.7%	▲ 3.3%	92.8%
Euronet	Payments	2.40x	2.04x	▲ 5.0%	▼ 18.5%	▼ 5.4%	3 .7%	81.5%
Enghouse Systems	Verticalized Platforms	5.96x	5.29x	▼ 5.9%	▼ 17.8%	▼ 1.7%	▼ 2.1%	69.6%
OCON	CROs & Life Sciences Services	2.99x	2.81x	▲ 1.6%	▲ 0.5%	4 24.7%	▲ 8.9%	98.3%
IBM	Global Diversified	2.47x	2.43x	2 .4%	▲ 1.7%	▲ 15.7%	▼ 2.5%	92.8%
Average		3.46x	3.36x	1.5%	16.7%	▲ 6.5%	2.3%	87.0 %

(1) Top 5 and Bottom 5 performers selected based on Q2 2021 EPS Surprise

(2) Per MPG-coverage Software Subsectors outlined in MPG's Software & Technology Public Market Update

(3) Q2 2021 analyst consensus estimates compared to Q2 2021 actual results

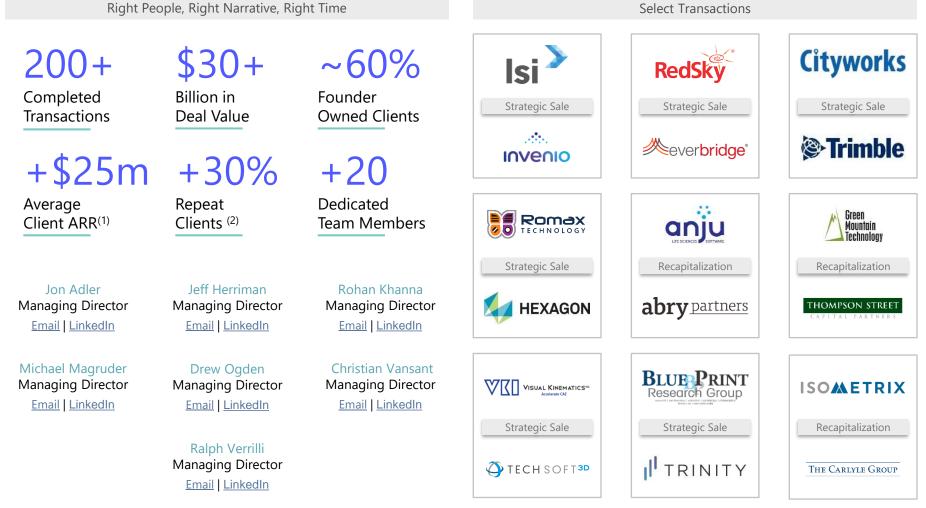
(4) YTD through July 29th, 2021

(5) Stock price as of July 29th close relative to date of Q2 2021 earnings announcement Source: CapitallQ

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(1) Average of recent sell-side and private placement transactions completed since January 1, 2019

(2) Calculated as total clients divided by clients completing more than one transaction with MPG over client relationship

Sources & Disclosures

Madison Park Group, LLC

Data Sources

Journals & Other Media

1. Axios Markets

2. FactSet

- 1. Pitchbook
- 2. S&P Capital IQ
- 3. FRED
- 4. Trading Economics
- 5. Public company releases, filings, and earnings transcripts

Disclosures

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