



Transaction Announcement

January 27, 2025

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Strategic Sale



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January 2025

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Real Life Sciences Acquired by MediSpend

January 2025

MADISON PARK GROUP

A portfolio company of **LOCK 8 PARTNERS**

Real Life Sciences

Strategic Sale

MEDISPEND

A portfolio company of **SUSQUEHANNA GROWTH EQUITY**

Transaction Highlights

- Headquartered in Wayne, PA, Real Life Sciences (RLS) is a specialized clinical transparency solutions provider enabling end-to-end data privacy, global regulatory disclosures, and compliance for life sciences clients. RLS was backed by Lock 8 Partners.
- MediSpend is a global technology provider helping life sciences companies grow their businesses compliantly. The company's SaaS Compliance suite is built to manage HCP/O engagement, spend and transparency reporting, grants management and contract management. MediSpend is a portfolio company of Susquehanna Growth Equity.

About the Deal

- Strong interest from mature compliance, e-clinical and commercial pharma software platforms and CROs, including both publicly traded and PE-backed strategics.
- The acquisition of RLS reinforces MediSpend's commitment to expanding its capabilities in the Governance, Risk and Compliance (GRC) space.
- RLS bolsters MediSpend's ability to support life sciences companies and contract research organizations (CROs) in navigating complex regulatory requirements to disclose clinical trial results data while protecting participant privacy and intellectual property.

"This huge milestone would not have been completed nearly as efficiently or favorably without the support and commitment from each of you at MPG. Since we engaged, it's almost as if you each became employees and owners of the company - in terms of your work ethic, whatever it takes attitude, high quality of deliverables and how you represented us throughout the process."

— Elliot Zimmerman, CEO, Real Life Sciences

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